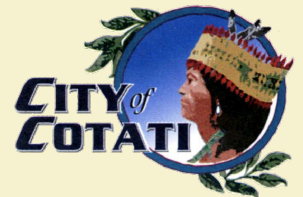# Vision: Cotati

Community Health and Wellness
April 6, 2011

De Novo Planning Group

City of Cotati

Workshop Overview

- General Plan Overview and State Requirements

- Summary of the General Plan Update Process

- Activity 1: What Does Public Health Mean to You?

- Presentations: Sonoma County and BAAQMD

- Activity 2: Which Aspects of Public Health Should be the Focus of the General Plan Update?

- Activity 3: Housing and Public Services

- Summary of What We Have Heard

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GENERAL PLAN UPDATE

General Plan Overview

- The General Plan Update will reflect community goals and serve as the City's "constitution" or "blueprint" for future land use and planning decisions, including:
  - Land Uses (residential, commercial, industrial, agricultural, open space, etc.)
  - Infrastructure Planning (roads, water, sewer, etc.)
  - Public Services (police, fire, parks, libraries, cultural activities, etc.)
  - Resource Conservation (ag lands, sensitive habitat, waterways, groundwater, etc.)

General Plan Overview

- Future decisions must be consistent with the General Plan:
  - Specific Plans
  - Subdivisions
  - Public Works Projects
  - Zoning Decisions

Purpose of the General Plan

- Define a long-term vision for future growth within the City and Planning Area over the next 20 years

- Reflect the goals and values of the City

- Build on recent City planning efforts

- Include extensive public outreach and community participation

- Balance growth, conservation, and quality of life

Summary of the Process

Public Participation

Visioning Workshops

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Existing Conditions Report

↓

Issues and Opportunities Report

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General Plan Goals, Policies and Programs

↓

Draft General Plan Update

↓

Environmental Impact Report

↓

Public Hearings - General Plan and EIR

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GENERAL PLAN UPDATE

Step 1: Visioning Process

- The Visioning Workshops focus on:
  - Communicating the intent of the General Plan update
  - Gathering public input
- Their primary purpose is to:
  - Develop a Vision Statement that guides the General Plan process
  - Identify community values and priorities
  - Identify issues for the General Plan to address

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Step 2: Existing Conditions

- The Existing Conditions Report will document the following:
  - Development Patterns
  - Natural Resources
  - Community Health and Wellness
  - Socioeconomic Conditions
  - Environmental Constraints
  - Recent Planning and Policy Efforts

Step 2: Existing Conditions

- The Existing Conditions Report will describe recent planning efforts :
  - Downtown Specific Plan
  - Sustainable Building Program
  - Bicycle and Pedestrian Master Plan
  - Draft Citywide Traffic Improvement Plan
  - Formula-based Fast Food Restaurant Restrictions
  - Limitations on large and warehouse retail uses
  - Healthy Eating Active Living Community

Step 3: Issues and Opportunities

- The Issues and Opportunities Report will:
  - Summarize the visioning process
  - Identify community values and priorities
  - Describe areas of focus for goal and policy development
  - Identify key concerns and potential solutions
  - Serve as a "road map" for the preparation of the General Plan

Step 4: Housing Element Update

- State law identifies specific schedule for Housing Element updates

- Address 2007-2014 Regional Housing Needs Allocation

- Sets forth strategy for addressing housing needs (new construction, rehabilitation, special-needs housing) for all income levels

- Housing Element requires State review and certification

Step 5: Goals, Policies and Programs

General Plan Elements

Required Elements

- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Safety
- Noise

Optional Elements

- Community Health and Wellness
- Economic Vitality
- Community Facilities and Services

Step 5: Goals, Policies and Programs

Goals
Broad statements of community desires, preferences, and the General Plan's purpose

Policies
Guides to decision-makers with respect to development proposals, future growth and resource allocation

Programs
Implementation steps to ensure goals and policies are carried out

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GENERAL PLAN UPDATE

Step 6: Draft General Plan

- The General Plan Update will include comprehensive goals, policies and programs for each element based on:

  - Results of Visioning process
  - Direction from City Council
  - Direction from Planning Commission
  - Public input

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Sample Goals from the Current General Plan (1998)

"Establish an efficient and environmentally sensitive land use pattern that provides adequate space to meet housing and economic needs while maintaining Cotati's small-town image."

"Establish and maintain a healthy local economy that includes a diversity of commercial and industrial enterprises which will provide goods, services and employment opportunities to Cotati's residents and which will be consistent with the community's small-town image."

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Step 6: General Plan Update

- Each General Plan Element will:
  - Address requirements of state law
  - Seek to avoid or mitigate environmental impacts
  - Be grounded in sound community planning techniques
  - Reflect the goals and priorities of the community
  - Ensure internal consistency with other elements

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Step 7: Environmental Review

- The California Environmental Quality Act (CEQA) requires the preparation of an EIR prior to adoption of the General Plan.

- The EIR will be prepared concurrently with the General Plan.

- The EIR will identify possible environmental impacts
  - Measures will be incorporated into the General Plan to make it a "self-mitigating" document.

- Once the General Plan and EIR have been prepared, they will be brought to the City Council for consideration and adoption.

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Community Participation and Outreach

PARTICIPATION

- Kick-off Meeting
- Visioning Workshops (4)
- Planning Commission: Goal and Policy Development (11)
- Planning Commission Hearings (2)
- City Council (8)

OUTREACH

- General Plan Website
- Community Presentations
- Newsletters
- Stakeholder Interviews

Six-Month Timeline

Task	Tentative Completion Date
Step 1 – Visioning Process	
Visioning Workshops	#1: March 21, 2011 #2: April 6, 2011 #3: April 25, 2011 #4: May 9, 2011
Step 2 – Existing Conditions	
Existing Conditions Report	July 2011
Step 3 – Issues and Opportunities Report	
Issues and Opportunities Report	July/August 2011
Step 4 - Goals, Policies and Programs	
First Planning Commission Goal and Policy Development Workshop	June 2011

Get Involved

If you would like to be notified by e-mail of upcoming General Plan events, please contact:

Keri Pajon, Cotati Planning Department at (707) 665-3637 or kpajon@ci.cotati.ca.us

Please visit the General Plan website to take a survey, enter in the Photo Contest, and find upcoming meeting dates:

cotati.generalplan.org

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GENERAL PLAN UPDATE

Activity #1
What Does Community Health Mean to You?

Cotati
General Plan Update

Community Health and Wellness Input

COMMUNITY HEALTH INDICATORS

- What contributes to a healthy community?

COMMUNITY HEALTH FOCUS AREAS

- What would you change or improve to increase community health and wellness in Cotati?

- What should the GP focus on with respect to community health?

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GENERAL PLAN UPDATE

Step 7: Environmental Review

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Presentations from Sonoma County and the Bay Area Air Quality Management District

Community Health

Physical Activity

- Proximity to parks, open space, recreation
- Proximity to goods, services
- Mix of uses
- Jobs-housing balance

Nutrition

- Access to healthy food
- Local agricultural resources
- School lunch programs

Community Health

PHYSICAL ACTIVITY

- Proximity to parks, open space, recreation
- Proximity to goods, services
- Mix of uses
- Jobs-housing balance

TRANSPORTATION

- Traffic injuries & fatalities
- Mode split (driving, walking, bicycling, public transit)
- Commute lengths
- Completeness of transportation network

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GENERAL PLAN UPDATE

Community Health

Social Health

- Community participation
- Stable economy
- Employment opportunities
- Stability
- Community safety
- Public health services

Nutrition

- Access to healthy foods
- Local agricultural resources
- School lunch programs

Respiratory Health

- Air quality
- Toxic air contaminants (indoor and outdoor)

Activity #2
Refining Community Health Focus Areas and Strategies

Community Health Focus Areas

- From the list below, identify the top 3 issues the GP should focus on.

- What specific ideas or suggestions do you have for each of the 3 focus areas your group prioritized?

- **Improved bicycle/pedestrian paths**
- **Safe routes to school (bicycle/pedestrian)**
- **Schools – improve physical education, healthy diet**
- **Environmental and social equity**
- **Decrease through town traffic**
- **Handicap-accessible routes**
- **Secondhand smoke**
- **Recreation for all ages**
- **Clean Water**
- **Clean Air**
- **Local foods**
- **Grow Own Food**
- **Sustainability**

- **Graffiti**
- **Noise pollution**
- **Public Safety**
- **Emergency preparedness**
- **Access to health care**
- **Local doctor**

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Activity #3
Housing and Human Services

What is in the Housing Element?
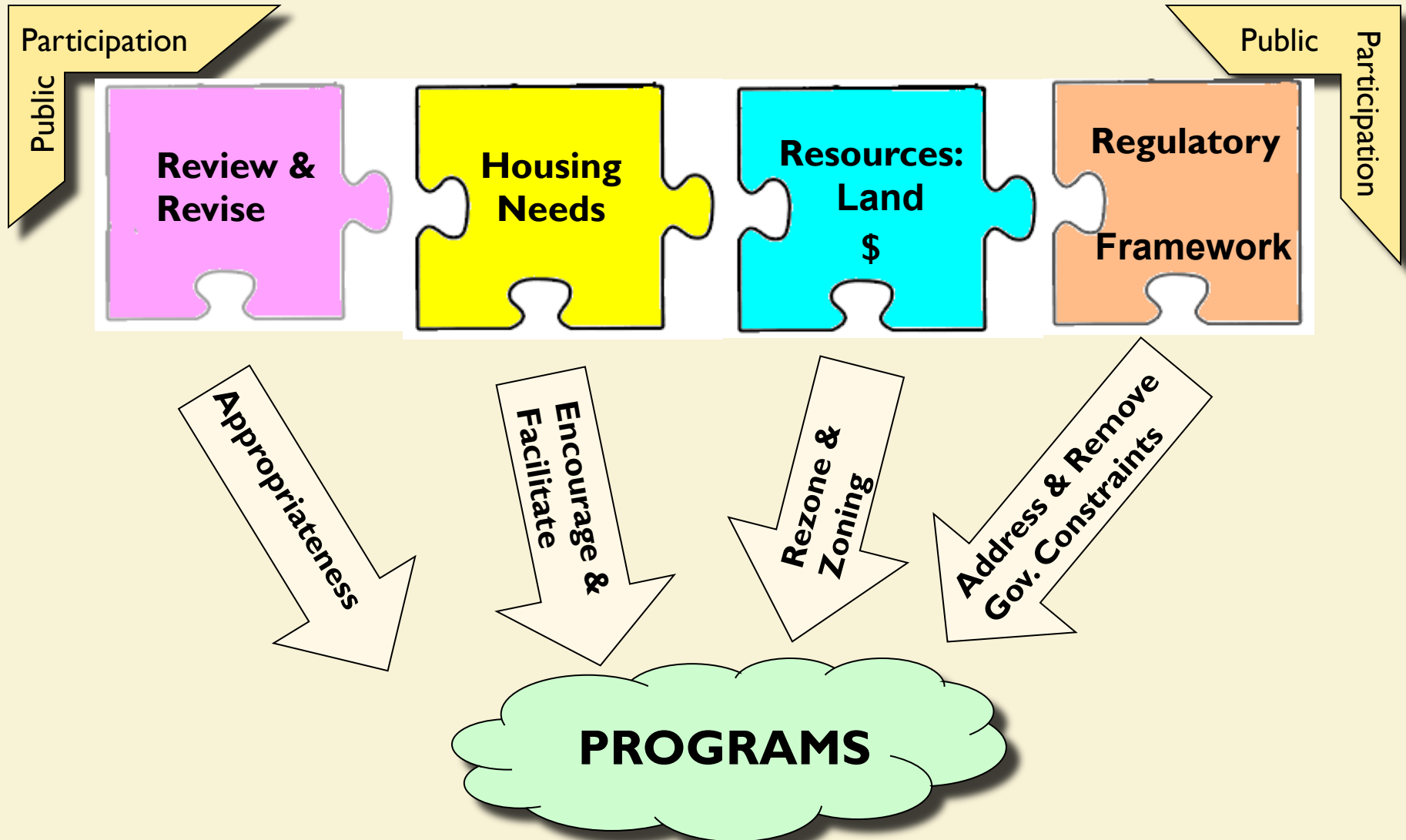
Regional Housing Need

Income Group (Max Income)*	Sonoma County Total Allocation	Cotati's Allocation	Affordable Housing Cost
Extremely Low ($24,100)	1,077	33	$602
Very Low ($40,200)	1,077	34	$1,005
Low ($64,300)	2,154	36	$1,607
Moderate ($96,500)	2,445	45	$2,412
Above Moderate ($96,500 +)	5,807	109	$2,412 +
TOTAL	13,650	257	

*Maximum income for a household of four persons

Special Needs Populations

- Elderly/Seniors

- Persons with a Disability

- Farmworkers

- Homeless persons and families

- Persons at-risk of homelessness

- Large families

- Single mothers

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Housing and Human Services

TYPES OF HOUSING

- What types of housing are most needed in Cotati?

- Which segments of the population have difficulty in accessing safe and affordable housing?

- What are the barriers to providing adequate housing?

HUMAN SERVICES

- Which human services need to be provided or improved in the City?

- Which regional services need to be more accessible to Cotati residents?

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Summary:
What We Have Heard