







VISION: COTATI

Circulation May 9, 2011



Workshop Overview







- Summary of the General Plan Update Process
- Transportation and Circulation Overview
- Activity 1: Post-its- Circulation Priorities



Activity 2: Circulation Mapping



Summary of What We Have Heard



General Plan Overview









- The General Plan Update will reflect community goals and serve as the City's "constitution" or "blueprint" for future land use and planning decisions, including:
 - Land Uses (residential, commercial, industrial, agricultural, open space, etc.)
 - Infrastructure Planning (roads, water, sewer, etc.)
 - Public Services (police, fire, parks, libraries, cultural activities, etc.)
 - Resource Conservation (ag lands, sensitive habitat, waterways, groundwater, etc.)



General Plan Overview









- Future decisions must be consistent with the General Plan:
 - Specific Plans
 - Subdivisions
 - Public Works Projects
 - Zoning Decisions



Purpose of the General Plan









- Define a long-term vision for future growth within the City and Planning Area over the next 20 years
- Reflect the goals and values of the City
- Build on recent City planning efforts
- Include extensive public outreach and community participation
- Balance growth, conservation, and quality of life



Summary of the Process





Public Participation







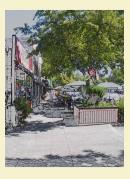


Step 1: Visioning Process









- The Visioning Workshops focus on:
 - Communicating the intent of the General Plan update
 - Gathering public input
- Their primary purpose is to:
 - Develop a Vision Statement that guides the General Plan process
 - Identify community values and priorities
 - Identify issues for the General Plan to address



Step 2: Existing Conditions









- The Existing Conditions Report will document the following:
 - Development Patterns
 - Natural Resources
 - Community Health and Wellness
 - Socioeconomic Conditions
 - Environmental Constraints
 - Recent Planning and Policy Efforts



Step 2: Existing Conditions









- The Existing Conditions Report will describe recent planning efforts:
 - Downtown Specific Plan
 - Sustainable Building Program
 - Bicycle and Pedestrian Master Plan
 - Draft Citywide Traffic Improvement Plan
 - Formula-based Fast Food Restaurant Restrictions
 - Limitations on large and warehouse retail uses
 - Healthy Eating Active Living Community



Step 3: Issues and Opportunities









- The Issues and Opportunities Report will:
 - Summarize the visioning process
 - Identify community values and priorities
 - Describe areas of focus for goal and policy development
 - Identify key concerns and potential solutions
 - Serve as a "road map" for the preparation of the General Plan

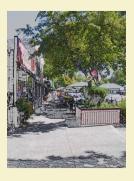


Step 4: Housing Element Update









- State law identifies specific schedule for Housing Element updates
- Address 2007-2014 Regional Housing Needs Allocation
- Sets forth strategy for addressing housing needs (new construction, rehabilitation, special-needs housing) for all income levels
- Housing Element requires State review and certification

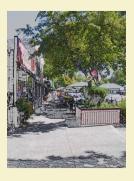


Step 5: Goals, Policies and Programs









GENERAL PLAN ELEMENTS

Required Elements

- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Safety
- Noise

Optional Elements

- Community Health and Wellness
- Economic Vitality
- Community Facilities and Services



Step 5: Goals, Policies and Programs









Goals

Broad statements of community desires, preferences, and the General Plan's purpose

Policies

Guides to decision-makers with respect to development proposals, future growth and resource allocation

Programs

Implementation steps to ensure goals and policies are carried out



Step 6: Draft General Plan









- The General Plan Update will include comprehensive goals, policies and programs for each element based on:
 - Results of Visioning process
 - Direction from City Council
 - Direction from Planning Commission
 - Public input

Step 6: General Plan Update









- Each General Plan Element will:
 - Address requirements of state law
 - Seek to avoid or mitigate environmental impacts
 - Be grounded in sound community planning techniques
 - Reflect the goals and priorities of the community
 - Ensure internal consistency with other elements



Step 7: Environmental Review







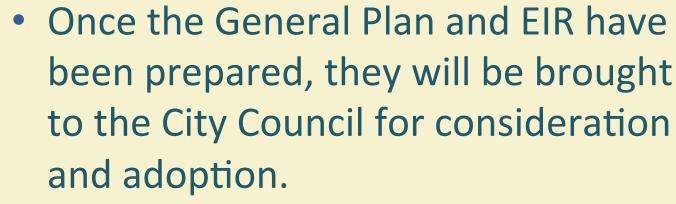


- The California Environmental Quality Act (CEQA) requires the preparation of an EIR prior to adoption of the General Plan.
- The EIR will be prepared concurrently with the General Plan.
- The EIR will identify possible environmental impacts
 - Measures will be incorporated into the General Plan to make it a "self-mitigating" document.

Step 8: Adoption of the General Plan









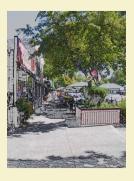


Community Participation and Outreach









PARTICIPATION

- Kick-off Meeting
- Visioning Workshops (4)
- Planning Commission:
 Goal and Policy
 Development (11)
- Planning Commission Hearings (2)
- City Council (8)

OUTREACH

- General Plan Website
- Community Presentations
- Newsletters
- Stakeholder Interviews



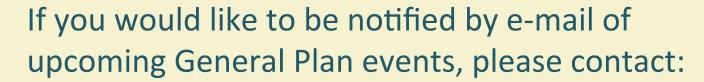
Six-Month Timeline

Task	Tentative Completion Date
Step 1 - Visioning Process	
Visioning Workshops	#1: March 21, 2011 #2: April 6, 2011 #3: April 25, 2011 #4: May 9, 2011
Step 2 - Existing Conditions	
Existing Conditions Report	July 2011
Step 3 - Issues and Opportunities Report	
Issues and Opportunities Report	July/August 2011
Step 4 - Goals, Policies and Programs	
First Planning Commission Goal and Policy Development Workshop	July 2011

Get Involved







Keri Pajon, Cotati Planning Department at (707) 665-3637 or kpajon@ci.cotati.ca.us





Please visit the General Plan website to take a survey, enter in the Photo Contest, and find upcoming meeting dates:

cotati.generalplan.org











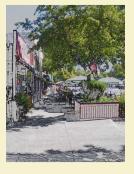
TRANSPORTATION IN COTATI CIRCULATION FOUNDATIONS AND EXISTING CONDITIONS











Diverse types of users

- Residents, visitors, employees
- Children, Elderly, Disabled
- Movers of goods
- Those passing through











Travel origins and destinations

- Work
- Schools (including Sonoma State)
- Recreation
- Shops and services
- Freight terminals



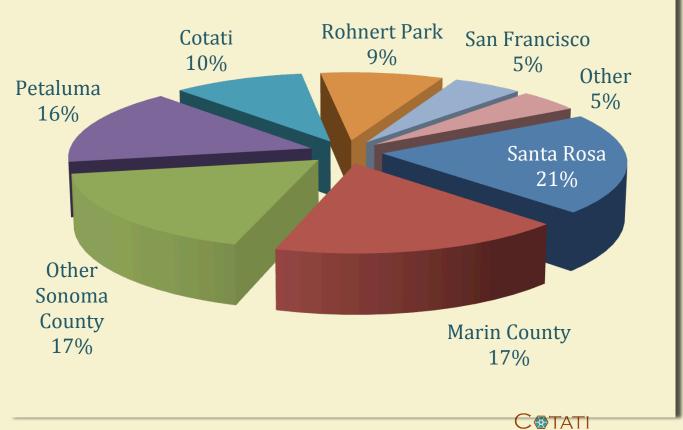














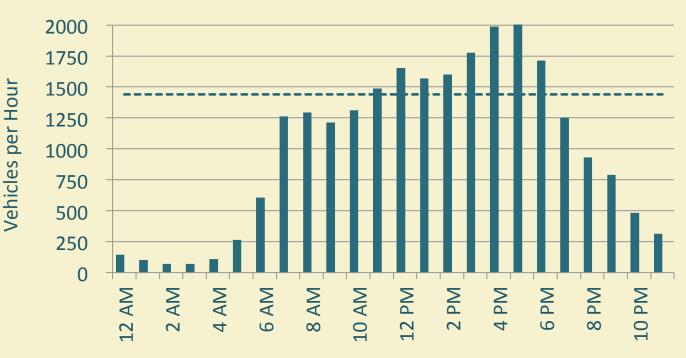






Travel by Time of Day

Old Redwood Highway (North)



--- Daytime Average (6 AM - 9 PM)





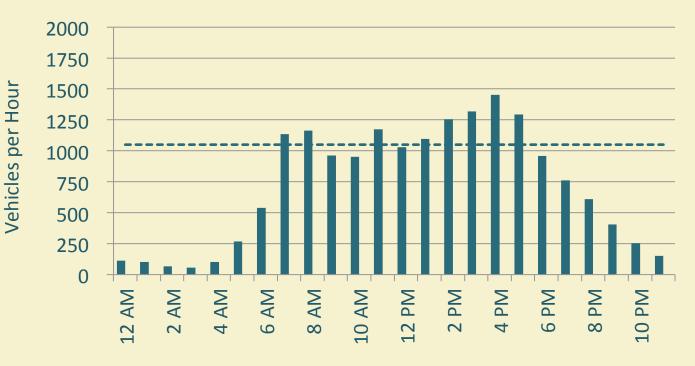






Travel by Time of Day

East Cotati Avenue



---- Daytime Average (6 AM - 9 PM)



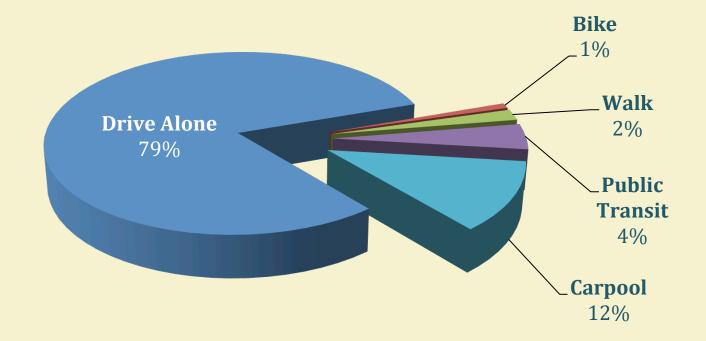








Cotati Commuter Travel Modes













Other Travel Characteristics

- Trip Purpose
 - 23% Home to Work
 - 60% Home to Other
 - 17% Other to Other
- Median Travel Time
 - 17 minutes Home to Work
 - 12 minutes Home to Other
 - 11 minutes Other to Other











TRANSPORTATION IN COTATI PLANNED IMPROVEMENTS











SCTA Comprehensive Transportation Plan

Projects with Identified Funding Sources

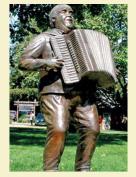
US 101 widening

Unconstrained CTP Projects

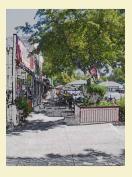
- Railroad Avenue widening and interchange
- East Cotati Avenue arterial management
- West Sierra Avenue bike lanes
- Old Redwood Highway rehabilitation
- Sonoma County Transit 30-minute headways





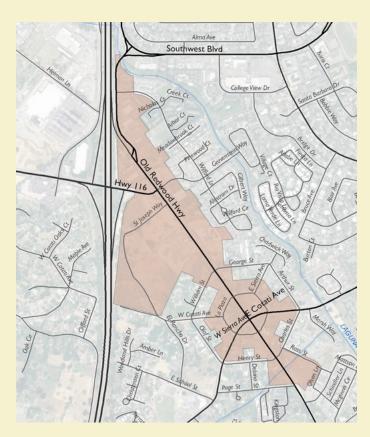






Downtown Specific Plan

- Emphasis on form to enhance "sense of place"
- Pedestrian and bicycle improvements
- Establish street grid on northern gateway
- Intersection improvements
- 25 mph design speed
- Reunification of La Plaza Park





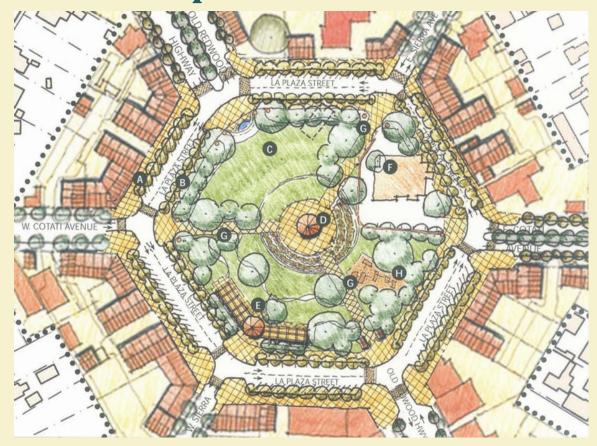


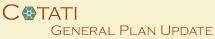






Downtown Specific Plan







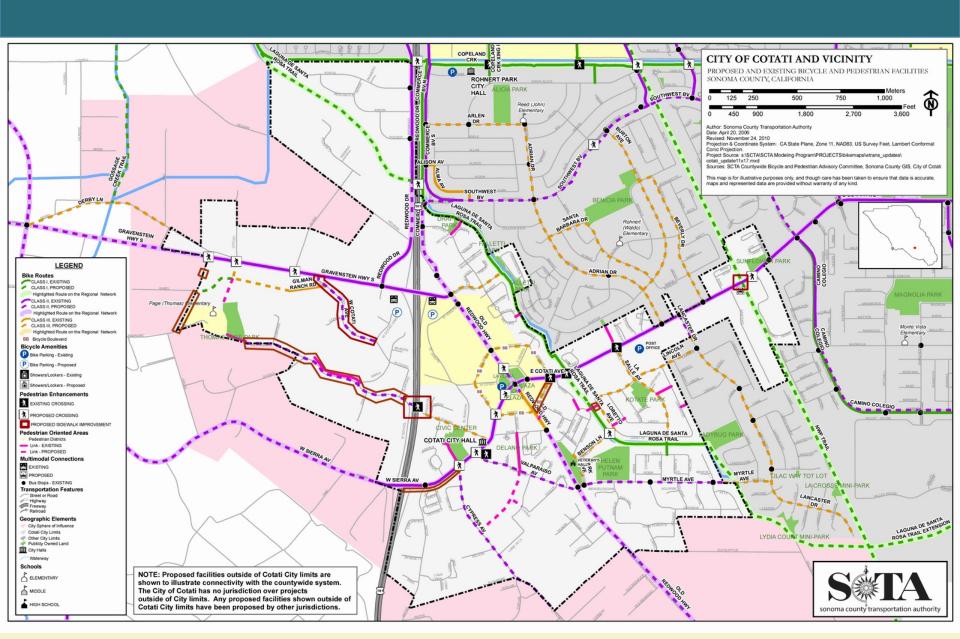


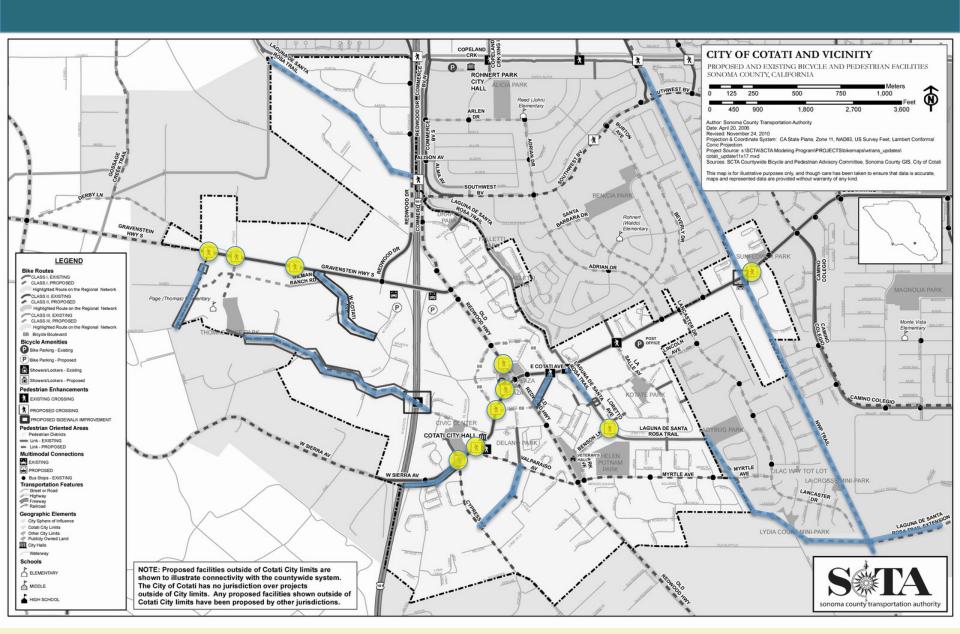


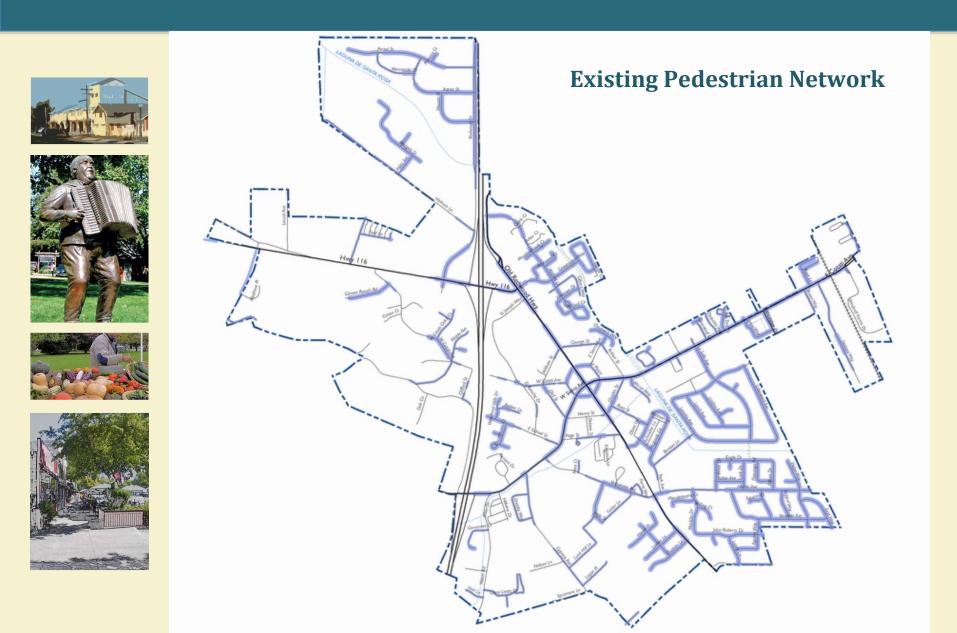


Bicycle and Pedestrian Master Plan





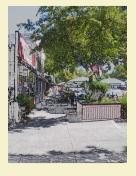












TRANSPORTATION IN COTATI EXISTING CONDITIONS











Circulation Data

- Traffic devices and signal timing
- Street cross-sections (widths of lanes, bike facilities, sidewalks, buffers)
- Parking activity and driveways
- Streetscape amenities (bus shelters, street trees, landscaped buffers)
- Transit operations
- Collision history







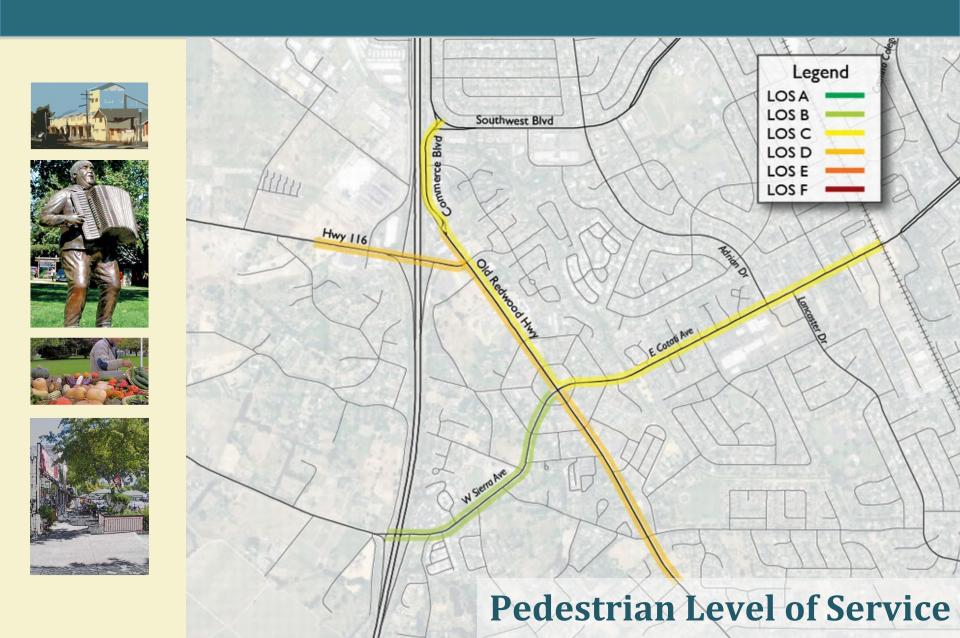


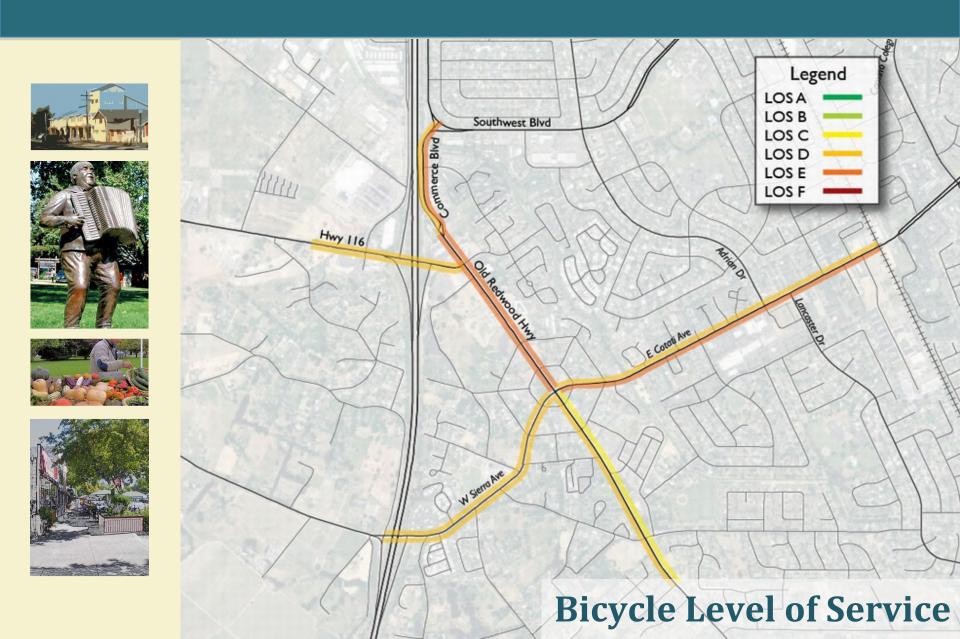


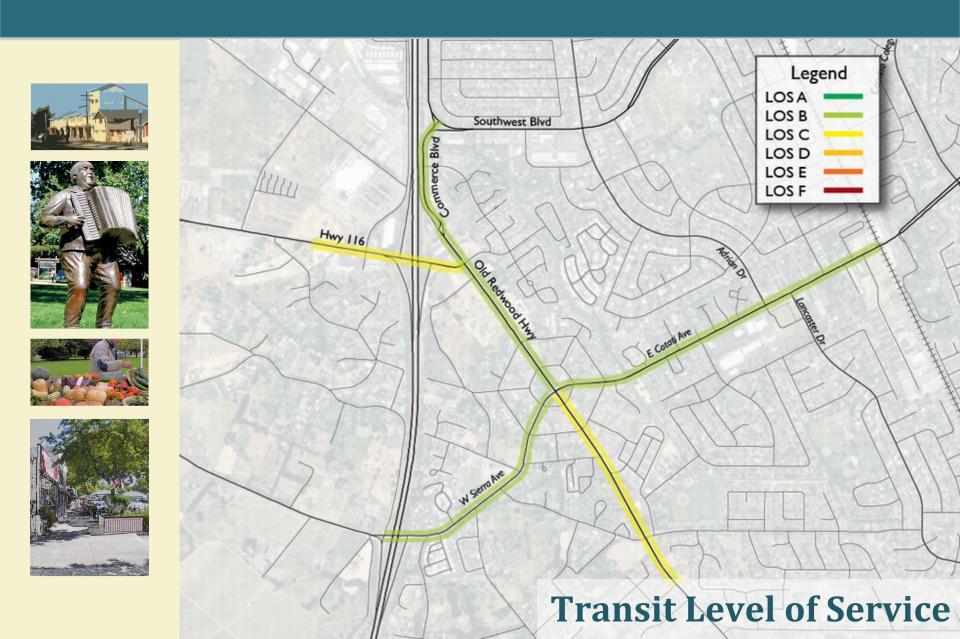
Multimodal Level of Service (MMLOS)

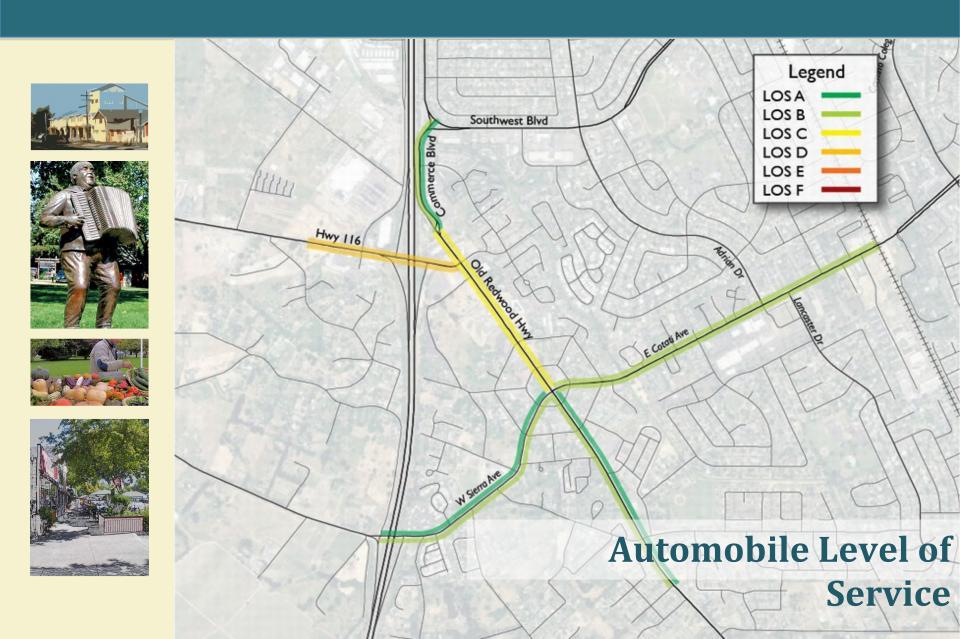
- New nationwide methodology
- Quantifies performance by user group
 - Auto, Transit, Bicycle, and Pedestrian
- Use of letter "grades"
 - A through F (including E)
 - Measure ease of mobility
 - LOS "A" not necessarily the best for autos
- Methodology is not perfect







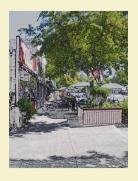












ACTIVITY # 1 POST-IT EXERCISE



Post-It Notes Exercise









TOP PRIORITIES - 2 Post-It Notes

 What two transportation issues (e.g., extending bicycle lanes, improving sidewalks, decreasing vehicle congestion, providing ADA improvements, decreasing vehicle speeds, additional transit service, etc.) do you think should be the top priorities for the General Plan Update?

CIRCULATION PROBLEMS - 2 Post-It Notes

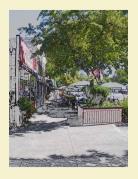
 Identify the two locations (street corridors, intersections, etc.) that you think have the most critical circulation problems in Cotati.











ACTIVITY #2 CIRCULATION MAPPING EXERCISE



Mapping Exercise









Using the colored markers, please identify the following transportation and circulation needs on the map:

- Green Sidewalks and paths
- Blue Bike lanes
- Orange Transit
- Red Road improvements to accommodate vehicles
- Black Other improvements and Notes









SUMMARY: WHAT WE HAVE HEARD

